

## Privacy Policy - Effective Date: March 17, 2026

This Privacy Policy describes how SHWC Wellness Products International, Inc. (the "Site", "we", "us", or "our") collects, uses, and discloses your personal information when you visit, use our services, or make a purchase from the Site.

### 1. PERSONAL INFORMATION WE COLLECT

We collect personal information directly from you, through your device, and from third parties.

- **Directly from you:** Contact information (name, shipping address, billing address), payment information (processed via third party payment processors), and communication history.
- **Automatically via Cookies:** IP address, device information, and browsing behavior.
- **China (PIPL) & Taiwan (PDPA) Specific:** We only collect "Sensitive Personal Information" (such as precise financial details) where strictly necessary to fulfill your order.

### 2. HOW WE USE YOUR PERSONAL INFORMATION

We use your information to:

- Fulfill orders, process payments, and arrange shipping.
- Screen for potential risk or fraud (in cooperation with our payment processors).
- Provide you with marketing communications (subject to your opt-in/opt-out preferences).
- **Taiwan Compliance:** Your data is used specifically for the "Purpose of Collection" stated at the time of purchase (e.g., "Consumer Protection" or "Electronic Commerce Service").

### 3. SHARING PERSONAL INFORMATION

We share your Personal Information with third parties to help us use your Personal Information, as described above.

- **Payment Processors:** We use various third-party payment processors ("Payment Processors") to facilitate transactions and ensure security. Depending on your chosen payment method, your personal data will be processed in accordance with the respective privacy policies of each Payment Processor. We use Payment Processors for payment, analytics, and other business services. Payment Processors collect identifying information about the devices that connect to its services. Payment Processors use this information to operate and improve the services they provide to us, including for fraud detection.
- **International Transfers:**
  - **Canada (PIPEDA):** Your information will be transferred outside of Canada to the United States and other locations outside Canada. While in the U.S., your information may be accessible to U.S. law enforcement under local laws.
  - **China (PIPL):** By clicking "Accept" or completing a purchase, you provide explicit consent for the transfer of your personal data from Mainland China to our servers outside Mainland China for the purpose of order fulfillment.

## **4. YOUR RIGHTS (REGIONAL SPECIFICS)**

### **United States (CCPA/CPRA)**

If you are a resident of California, you have the right to:

- Request access to the specific pieces of personal information we have collected.
- Request that we delete or correct your personal information.
- Opt-out of the "Sale" or "Sharing" of your info for targeted advertising.

### **Canada (PIPEDA)**

You have the right to access your data and challenge its accuracy. For inquiries, contact our Privacy Officer at [Support@SHWC.shop](mailto:Support@SHWC.shop).

### **Taiwan (PDPA)**

You may request to supplement or correct your information, or demand that we cease collection, processing, or use of your data. We will notify you immediately in the event of a data breach.

### **China (PIPL)**

You have the right to withdraw consent for data processing at any time. You may also request a copy of your personal information in a structured, commonly used format.

## **5. DATA RETENTION**

We retain your personal information only for as long as necessary to provide you with our services and as described in this Privacy Policy, or to comply with legal and regulatory obligations (such as tax laws).

## **6. SECURITY**

We employ industry-standard technical and organizational measures to protect your data. Payment information is encrypted via SSL technology and handled by PCI-compliant processors.

## **7. CONTACT US**

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us by e-mail at [Support@SHWC.shop](mailto:Support@SHWC.shop) or by mail using the details provided below:

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